



Committed to serve

# Link Age

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to all Age Groups, by Senior Citizens Bureau**



Bestow unconditional love

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## From the Editor cum Chairman

### முதியோரைத் துன்புறுத்துதல் - ELDER ABUSE

முதியோர்கள் பல வகைகளில் துன்புறுத்தப்படுகிறார்கள். உலக நாடுகள் அவை, அய்.என்.பி.ஈ.ஏ. என்ற உலகத் தொண்டு நிறுவனத்தின் மதிப்பீட்டை ஏற்றுக் கொண்டு, அவற்றை நான்கு வகைகளாக அடையாளம் கண்டுள்ளது. அதாவது : 1) வாய்மொழிப் பேச்சு மற்றும் சைகை மூலமாக; 2) உதாசீனம், ஒதுக்குதல், தனிமைப்படுத்தல் என உள ரீதியாக; 3) அடி, உதை, சூடு, கொலை போன்ற வன்முறை மூலமாக; 4) பணம், சொத்து சுகத்துக்காக சண்டை, சச்சரவு செய்து கொடுமைப்படுத்துவது மூலமாக, துன்புறுத்தல் அல்லது இழிவு செய்வதாகும்.

இவற்றைச் சுட்டிக்காட்டி இதில் சம்பந்தப்பட்ட குடும்பத்தார், சமூகம், அரசாங்கம் ஆகியோரிடம் விழிப்புணர்வை ஏற்படுத்துவதற்காக, உலக நாடுகள் அவை, ஒவ்வொரு ஆண்டும் ஜூன் 15 ஆம் நாளை உலக முதியோரைத் துன்புறுத்தல் விழிப்புணர்வு நாளாகப் பிரகடனப்படுத்தியது. இது 2006 ஆம் ஆண்டு தொடங்கியது. இப்போது

7 ஆவது ஆண்டு நாளும், செக் குடியரசு நாட்டுத் தலைநகர் பிரயாகில் நடைபெறுகிறது. அய்.எப்.ஏ. எனப்படும் பன்னாட்டு முதியோர் கூட்டமைப்பு அய்.என்.பி.ஈ.ஏ. உடன் இணைந்து நடத்துகிறது. நாமும் 2006 முதல் முன்னோடியாகத் தொடர்ந்து விழிப்புணர்வை ஏற்படுத்தி வருகிறோம். குறிப்பாக மாணவர்களையும் இளைஞர்களையும் ஈடுபடுத்துகிறோம். நல்ல தாக்கத்தை ஏற்படுத்தி வருவதால் உற்சாகமும் ஊக்கமும் அடைகிறோம்.

இந்த 2012 ஆம் ஆண்டுக்கான விழிப்புணர்வு செய்தி “எனது உலகம்; உனது உலகம்; நமது உலகம்; முதியோர் துன்புறுத்தப்படுவதை ஒழிப்போம்” என்பதாகும். இந் நாளின் அடையாளச் சின்னமான இளஞ்சிவப்பு நாடாச் சுருளை அணிவதில் பெருமை கொள்வோம். ❖

WHO has designated June 15, annually as World Elder Abuse Awareness Day (WEAAD). This is the 7th WEAAD from its inception in 2006. “My World - Your World - Our World - Free from Elder Abuse” is the theme for this year. The global commemoration of the observation of WEAAD is scheduled to be held this year at Prague, Zheck Republic, jointly by INPEA (International Network to Prevent Elder Abuse) and IFA (International Federation of Ageing) on June 16, 2012.

We, in the Bureau has been pioneering the observance of this day, from 2006 in Schools/

Colleges with various activities involving the students/youth to eradicate Elder Abuse from all sectors such as family, society and government. INPEA has classified Elder Abuse in to 4 catagories, viz., 1) Oral 2) Emotional 3) Physical and 4) Financial, which are serialised according to the intensity and occurrence in general. Neglect, disrespect and mere thought of ill-will are also amounting to Elder Abuse. Let us wear “Pink Ribbon” to publicize WEAAD. ❖

(Dr. Capt. M. SINGARAJA, SM, C.Eng.)

## Announcement

**Commemoration of World Elder Abuse Awareness Day will be organised in due course when the School / College settle down after re-opening for the new academic year. Invitation will be sent separately.** ❖

## News from Sister Senior Citizens Forums

**Sri Lakshmi Narasimha Swami Nitya Seva Sangam** affiliated to Sri Padmavati Santhana Krishnan Health Care Research Foundation, headed by SCBian Dr. T.S. Kanaka, LM 09, organised a 24 Hr. continuous chanting of Hare Rama from 09-05-12, 6 a.m. to 20-05-2012, 6 a.m. People of all ages, 200 in number, participated. Highlight of this was at 10 p.m., a participant with Tabla, took over the chanting, keeping the children whole night awake. This is in connection with Hanumanth Jayanthi, on Vaikasi Puratasi. ❖

**Geriatric Health Camp and release of booklet** in Tamil authored by Padmashri Dr. V.S. Natarajan is organised by Anna Nagar Tower Park User's Association on 17-6-2012 (Sunday) at 7.00 to 9.00 am at Anna Nagar Tower Park, Chennai - 40. Justice S. Rajeswaran, Judge, Madras High Court, participates. Free Dental, Eye, Skin, Ortho checkup, Blood sugar, Bone Mineral Density tests will be done. ❖

**Centre for Gerontological Studies**, headed by Dr. P.K.B. Nayar, is organising a 3 Day International Workshop on "Human Rights of Older Persons in the Asia Pacific Region with focus on Health and Well-being" on June 4-6, 2012, at Thiruvananthapuram. ❖

**Indian Society of University of 3rd Age (IS-U3A)** is organising 3rd U3A International Conference on October 12-14, 2012 at Chinmaya Vibooti, Pune. ❖

**ASCCON** is holding the **12th National Conference of Senior Citizens**, on November 2-3, 2012, at Thiruvananthapuram, hosted by Senior Citizens Service Council, Kerala. ❖

**TANSECA (Tamil Nadu Senior Citizens Association)**, Chennai - 40 is organising its Silver Jubilee Celebration at 10.00 a.m. on June 10, 2012, at Chinmaya Vidyalaya, Anna Nagar (W). Tmt. and Thiru M.M. Rajendran former Governor of Orissa, are participating. ❖

**Tamil Nadu Elders Welfare Association**, Chennai - 14, has held its General Council meeting on April 29, 2012 at Tuticorin and passed resolutions demanding both State & Central Govts. ❖

**Advantage Card - Senior Citizens** can avail discount at designated hospitals with Advantage Card issued by Help Age India (HAI). Please register with Mr. Muthukrishnan, Counsellor/HAI, Ph : 98417 13671, for free membership. ❖

**500 Rotarians from India**, notably SCBian Dr. V. Balambal, LM 12, President, Rotary Club Chennai K.K. Nagar, Indian International President Kalyan Banerjee, Gujarat, and RI Director Nominee P.T. Prabhakar, Chennai participated in Rotary International Convention held at Bangkok recently. RI theme for 2012-13 is "Peace through Service". ❖

## Attention

**Paving Chennai** : Join the Green Chronicle Campaign for Pavements. Call 98409 27465 or Mail to <greenchronicle2012@gmail.com>. This 2nd green initiative by "Deccan Chronicle" to save Chennai pavements was launched on May 27, 2012, in the August presence of Hon'ble speaker of TN Assembly, Worshipful Mayor of Chennai and His Excellency, the Consul General of Singapore, at Anna University. ❖

**Save Life** : A housewife died due to burns sustained in the kitchen. Her husband too was hospitalized for injuries due to burns while trying to rescue his wife. How it happened:- The gas stove was on and cooking was under process. The lady observed some cockroaches near the sink and grabbed a can of **insect repellent** and sprayed it near the gas stove, which was on. There was an explosion and in no time the poor woman was covered in flames, sustaining 65% burns. Her husband rushed in, tried to douse the flames and his clothes too caught fire. The husband in hospital, in the burns ward, still unaware that his wife was declared dead on arrival. Let us understand:- **All insect repellents** such as "Hit", "Mortein" etc. have highly volatile and inflammable solvents. The atomised nano spray particles spread extremely rapidly and one spark is enough to ignite this explosive mixture with oxygen present in air. ❖

*Courtesy : Consumer Voice*

## Get Well Soon

Tmt. G. Alamelu, (70), spouse of Thiru Era. Govindasami, JSL & DFC/TNEB (Retd.) is recovering from partial paralytic attack. We wish her speedy recovery and God bless. ❖

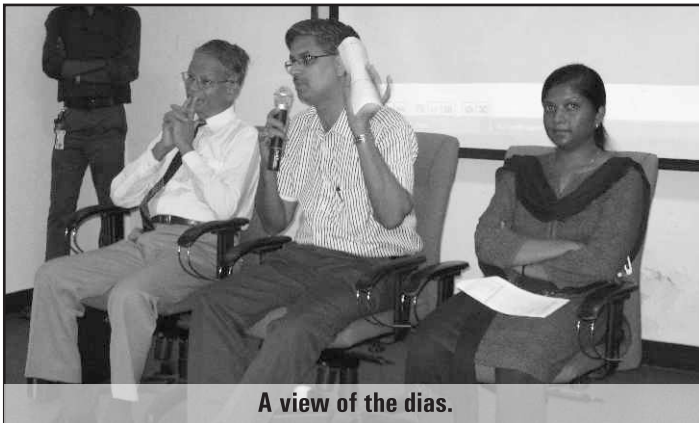
## Additions

1) LM 795 Ph : 9677809012 DOB : 19.5.1943  
**Mrs. N. KRISHNAVENI**, Home Making  
No.7319 - LIG-I, TNHB, Ayyapakkam, Chennai - 600 077.

2) LM 796 Ph : 24988131 DOB : 24.11.1919  
**Er. K.S. KRISHNAMURTHY**, (Retd.)  
Flat No.5, 'CORONET CREST', 43/30, 3rd Street,  
Abhiramapuram, Chennai - 600 018. ❖

## Activities Report for the Month of May 2012

### 130TH PROGRAMME - AWARENESS ON EMERGENCY



A view of the dias.



A section of the audience

It was a worthy memorable day for those members who attended "Awareness programme on Emergency on 19.05.2012 from 11.30 a.m. to 3.30 p.m. at TN Govt. Call 108 GVK Emergency Management and Research Institute (EMRI), Govt. Kasturba Gandhi Hospital Campus, Chennai - 5.

Mr. B. Prabhu Doss, RM, GVK - EMRI welcomed the gathering and gave a brief account of the facilities at GVK - EMRI, Mr. B.N. Sridhar, Regional Chief Operating Officer, GVK - EMRI gave a lucid details about Emergency and how they handle. It is a World Class facility, very user friendly, free for everybody, at any time for any type of emergency including fall by Senior Citizens. Now it is operational in 5 states, and is expanding to all states, one after the other.

Dr. Adeline, Chief of Emergency Response Centre Physicians, made an interesting presentation on medical aspects, with focus on Senior Citizens. The Chairman/SCB conveyed his appreciation and compliments to Mr. B.N. Sridhar, Operation Head and to his tem for their dedicated and World Class Service and stressed the need for educating the public for effective utilisation of this free 24 Hr. emergency response service. After lunch break, a live demo was given in the Emergency Management Learning Centre in an actual model (body) of the ambulance. Then a visit was arranged to the 24 Hrs. Call Centre centrally located at Chennai HQ. It consists of 150 Communication Section Executives, 50 Dispatch Section Executives and 5 Emergency Response Section Physicians headed by one officer each, working in 3+1 (General) shifts totally.

There are about 450 ambulances covering all Districts of the entire State. Ambulances are of 3 types, BLS (Basic Life Support), ALS (Advance Life Support) 1 each at District Head Quarters + 8 at Chennai. and Neo-Natal Support (NNS) for new born babies upto 30 days - 3 at Chennai + 1 at Kanchi. Neo-natal ambulance is equipped with Transport Incubator (Ventilator), ALS with Defibrilitor + Ventilator in addition to scoop + collapsible stretcher, foldable wheel chair, 3 oxygen cylinders (1 portable), spine board, delivery kit, first aid kit and Emergency Drug, which are equipped in BLS. Each ambulance is manned by EMT (Emergency Management Technician) and 1 experienced Pilot (Driver) both teams working in 2 shifts. There are operations and fleet executives (28 each) and 10 Managers in every district to manage technicians, pilots and supply chain for the entire TN. There are 3 Regional Managers, located at Chennai, Madurai and Kovai, with one operation head at Chennai HQ.

It is significant that every case is documented and stored right from landing of the call till 24/48 Hrs. status monitoring of critical cases. In an

average 43,600 calls out of 54000, are executed per month. The gap accounts for non-emergency cases, non availability of persons at the spot, non-identifiable locations etc. GVK-EMRI has partnered with TN Govt. for funding and support, to manage the entire operation in fulfilling their CSR (Corporate Social Responsibility). It is important that the caller (public) must furnish clearly & quickly, the name of the attendant / patient, phone, spot, taluk, district, land mark, type of emergency and condition of the patient. Time is really golden and precious. The public needs a lot of awareness.

*Call 108 of Govt. of TN & GVK-EMRI in any Emergency. It's the first thing you should do. It's the best thing you can do. It is a Free 24 Hours Emergency Response Service for MEDICAL, POLICE and FIRE. You never know when an emergency strikes. But just remember, whatever the emergency, the first thing you should do is call 108. 108 emergency response service is always available 24x7. You can reach 108 from a mobile phone, or from a landline. 108 is an absolutely toll free number. The 108 emergency service is available in all the Districts of Tamil Nadu. The 108 ambulance reaches you in the quickest time possible, with the average time being just 20 minutes. 108 ambulance is a free service. You need not pay even a single rupee for calling or using the service.*

*Type of Emergencies handled by 108 : Accident, Stroke, Poisoning, Burns, Pregnancy and Child Health, Diabetes, Droning, Animal-bite, Breathing Problems, Poisoning (Food/Chemicals), Suicides, Crimes, Traffic Accidents, Fire Accidents, Ragging.*

- MS

EC Meeting for the month of May 2012, was held immediately after the "Awareness Programme on Emergency" at Call 108 GVK-EMRI. 15 members including 5 invitees attended. The Chairman after review of the points arising out of the minutes for April 2012 and Link Age/May 2012 issue, highlighted the requirement of various services to our members and elderly community particularly to the singles and neglected, citing the example of a well to do resident of an Old Age Home, Mrs. Nirmala from Pondichery.

EC once again discussed and approved the appointment of Part-time office executive, with immediate effect at a consolidated salary of Rs.5,000/- pm plus actuals. The Chairman thanked Er. Raghupathy and Dr. G. Vijayalakshmi for referring candidates. Every one appreciated the Chairman for arranging "Awareness Program on Emergency". The meeting was adjourned after a vote of thanks proposed by the Treasurer Dr. R. Nirmala.

- MS

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**Birthdays : June***Wishing you a Cheerful, Peaceful and Prosperous Life*

Sl. No.	D.O.B	Memb No.	Name
1	01-06-1928	LM 216	Thiru Ramesh S. Chickermane
2	01-06-1943	LM 765	Dr. R. Nirmala
3	01-06-1936	AM 358	Thiru D. Sundaramurthy
4	01-06-1938	LM 83	Thiru P. Loganathan
5	01-06-1944	LM 310	Thiru C. Sankara Raju
6	01-06-1947	LM 603	Wg. Cdr. M. Murugesan
7	02-06-1932	LM 28	Er. R. Vijayarangam
8	03-06-1950	LM 756	Dr. E. Santhakumari
9	04-06-1944	LM 782	Thiru J.R. Bashyam
10	04-06-1931	LM 43	Er. M.D. Vijayarangam
11	05-06-1937	LM 462	Thiru K. Sundaravaradan
12	05-06-1946	LM 731	Thiru P. Ponnambalam
13	06-06-1935	AM 652	Thiru K. Ayyasamy
14	06-06-1938	LM 612	Brig. K. Muthulakshmi
15	06-06-1941	JSL 725	Thiru T. Govindarajan
16	06-06-1945	LM 727	Er. T. Rajendran
17	07-06-1934	LM 185	Thiru G. Joseph
18	08-06-1940	LM 787	Thirru K. Pandurangan
19	08-06-1923	LM 528	Thiru C. Madhavan
20	09-06-1930	LM 786	Tmt. Jean Canthaswamy
21	09-06-1947	LM 793	Thiru R. Rajendran
22	10-06-1937	LM 554	Thiru K.S. Radhakrishnan
23	10-06-1939	LM 02	Dr. V.S. Natarajan
24	10-06-1939	LM 794	Thiru V. Munuswami
25	10-06-1934	LM 71	Mrs. V. Leela Srinivasan
26	12-06-1939	LM 591	Thiru T.L. Anantharaman
27	14-06-1948	LM 555	Thiru A.K. Gandhiraja
28	15-06-1943	LM 769	Thiru N.S. Shanmughan
29	15-06-1937	LM 12	Dr. V. Balambal
30	15-06-1934	LM 29	Er. S. Ranganatha Rao
31	15-06-1948	LM 488	Thiru K. Anandan
32	16-06-1931	LM 683	Er. A.P. Kandappan
33	16-06-1940	LM 165	Tmt. Chandra Shasi Kumar
34	17-06-1940	LM 614	Er. S. Vignaraja
35	22-06-1937	LM 058	Thiru C.S. Mani Arasan
36	22-06-1937	LM 064	Thiru N.R. Nagarajhen
37	26-06-1938	LM 735	Er. K. Duraisamy
38	26-06-1947	LM 218	Thiru P.K. Jaya Prakash
39	26-06-1949	LM 526	Dr. G. Vijayalakshmi
40	26-06-1937	LM 228	Rtn. PDG A.R. Ramakrishna Raja
41	21-06-1930	LM 519	Thiru V. Sitaraman

**Your liberal contribution to Sunshine Fund is solicited****National / International Days - June**

01-06	World Milk Day	(I)
04-06	Innocent Children Victims of Aggression	(I)
05-06	World Environment Day	(I)
12-06	World Day against Child Labour	(I)
14-06	World Blood Donor Day	(I)
15-06	World Elder Abuse Awareness Day	(I)
17-06	Fathers Day	(I)
20-06	World Refugees Day	(I)
24-06	Oceans Day	(I)
26-06	International Day against drug abuse and illicit trafficking	(I)
29-06	Statistics Day	(N)

Note : (N) = National (I) = International

**Welcome to Our Family Fold****I NEW MEMBERS**

1. Mrs. N. Krishnaveni	LM 795
2. Er. K.S. Krishnamurthy	LM 796

**II RENEWAL**

1. Thiru S.K. Janarthanon	AM 447
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**Acknowledgment***Thanks a lot & God Bless You***I. Sunshine Fund**

1. Thiru S. Radhakrishnan, LM 4	₹ 1000/-
2. Thiru A.G. Manuel, LM 157	₹ 300/-
3. Thiru M. Chidambaram, AM 577	₹ 500/-

**II. Donation**

1. Thiru Wg. Cdr. Murugesan .M, LM 603	₹ 3000/-
2. Thiru K.L. Renu, SCF/Bangaluru, JSA 151	₹ 50/-

Note : AM/LM = Annual / Life Member - JSL = Journal Subscriber Life  
PM/DM/HM = Patron/Donor/Honorary Member**Mail Box****Thiru G. Viswanathan, LM 779, Chennai - 117, writes**

A few banks provide a separate Q or a side priority, but why it is not implemented by all banks and its branches. Like wise when railways provide this facility, why POST OFFICES cannot follow the same courtesy to senior citizens? I have observed that Thirupathi and Guruvayur temples provide special Q facilities at specified timings to senior citizens. A similar procedure can be initiated in crowded temples such as Thiruvannamalai, Thiruchendur, Palani, Samayapuram etc.

**Editor : We are taking up again.**